

# MARCUS D. TAYLOR, EMBA

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## VISIONARY OPERATIONS MANAGER/ LEARNING TECHNOLOGIST

Strategically minded and innovative operations leader with a diverse experience in supply chain management, business analysis, and business development. Brings demonstrated cross-functional leadership experience across multiple sites and teams. Has the ability to transform organizations by developing and implementing strategies that lead to continual improvements across departments and processes. Employs learning technologies, curriculum redesign, and digital tools to create immersive training programs that achieve academic excellence, growth, and self-development.

## EDUCATION

**Executive MBA**, Prairie View A&M University, Prairie View, TX, **2017**

**B.S., Technical Management concentration Manufacturing**, University Of Phoenix, Tempe, AZ, **2014**

## PROFESSIONAL EXPERIENCE

### INSTRUCTIONAL DESIGNER,

**Apr 2022 to Present**

**University of North Texas Health & Science Center, Fort Worth, TX**

- Employing adult learning theory and forward-thinking instructional design techniques to create the school of medical curricula
- Assisting faculty in the design of innovative teaching solutions and resources following usability, visual design, and accessibility while adhering to regulatory compliance (FERPA or HIPPA)
- Directing the creation of video-based, synchronous, and asynchronous online teaching learning technologies; creating a range of digital learning tools to engage and motivate end users

### MILITARY SCIENCE INSTRUCTOR

**Mar 2022 to Present**

**University of Texas at Arlington, Arlington, TX**

- Instructing cadets enrolled in the Army Reserve Officers' Training Corps program
- Taught Cadets about leadership, personal development, and team-building dynamics

## PROFESSIONAL EXPERIENCE CONTINUED

### PRINCIPAL OWNER

**Feb 2014 to Present**

**Martaucy Designs**

- Consulting with clients on graphics designs in addition to the marketing and advertising of their products
- Developing high-quality business strategies and plans, ensuring their alignment with short-term and long-term objectives

### OPERATIONS AND TRAINING DEVELOPMENT MANAGER

**Sept 2020 to Sept 2021**

**U.S. Army Reserve**

- Served as the principal instructional design lead for analysis, creation, refinement, implementation, and evaluation, as well as analyze, design, develop, implement, and evaluate (ADDIE)
- Provided oversight over multiple functions, including recruitment, marketing, and internal position advertisement

**SENIOR INSTRUCTOR AND ARMY SITE LEAD****May 2018 to Sept 2020****U.S. Army Reserve, Fort Lee, VA**

- Managed instructor staff, operational teams, and other multidisciplinary teams across several locations
- Served as the lead recruiter for Army instructors in Texas, Virginia, California, Kentucky, and Puerto Rico

**OTHER ROLES****FINANCIAL SERVICE REPRESENTATIVE****Apr 2018 to May 2018****Mass Mutual, Houston, TX**

- Supported clients in attaining critical financial goals with increased efficiency

**CAMPUS BUSINESS OPERATIONS MANAGER****Jan 2017 to Apr 2018****Kipp, Inc., Houston, TX**

- Saved 4% of the budget by recruiting an outsourced vendor, instead of multiple larger companies, to complete minor maintenance in anticipation of early school opening

**OPERATIONS MANAGER****Jan 2015 to May 2016****The Home Depot, Houston**

- Increased department profitability from \$5,400 to \$6,500 in one quarter by retraining staff to complete buybacks and returns to vendors for defective items

**SUPPLY CHAIN MANAGER****Jan 2014 to Mar 2014****Stork Technical Services, Houston, TX**

- Reduced purchase order errors by 10% by negotiating prices/terms with suppliers, vendors, and freight forwarders

**CERTIFICATIONS**

**Certified Accessibility Specialist**, Texas Digital Learning Association License  
**Higher Education QM Certified Peer Reviewer**, Quality Matters  
**Continuous Professional Education QM Certified Reviewer**, Quality Matters  
**PMP & Black Belt Six Sigma** in process

**TECHNICAL SKILLS**

Universal Design for Learning (UDL), Canvas, & Blackboard SCM, SAP (GCSS-A), Ariba, Oracle, H5P, MS Office Suite (including Access, PowerPoint, Project, Visio, SharePoint), Elucidat, Articulate 360 (Rise and Storyline), Green Belt Six Sigma, Adobe Suite, ADP, PeopleSoft, CRMs & ERPs

**SKILLS**

Project Management • Operations Management • Instructional Design • Learning Technologies • Change Management • Performance Improvement • Digital Learning Tools • Change Management • Curriculum Development • Digital Learning Environments • Educational Resources Development • Process Improvement • Stakeholder Relationship Management • Marketing Management • Visual Design • Cross-Functional Leadership • Curriculum Design • Complex Problem Solving • Research • Resource Management